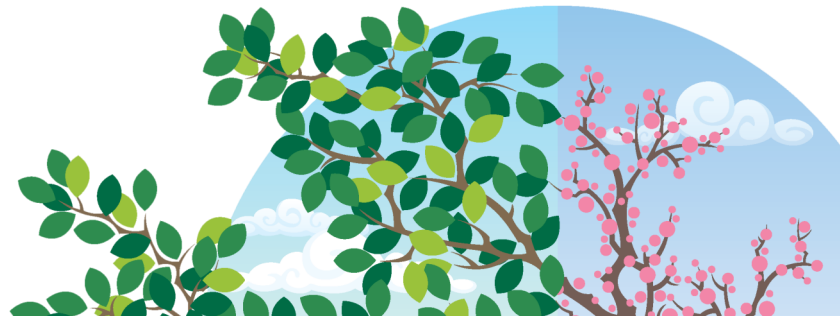




150 Magnolia Avenue, Daytona Beach, FL 32114  
(386) 254-1136 - [www.SMAFoundation.com](http://www.SMAFoundation.com)



## **TRANSFORMING LIVES THROUGH HOPE & HEALING... 4TH ANNUAL WHO IS JAY? MENTAL HEALTH SYMPOSIUM**

The SMA Healthcare Foundation (SMAF) is excited about hosting its **4th Annual Who is Jay? Mental Health Symposium**, entitled **TRANSFORMING LIVES THROUGH HOPE & HEALING** on Thursday, May 9th from 8am to 4pm at the Ocean Center in Daytona Beach.

The event is part of SMAF's mental health awareness efforts during National Mental Health Month, and includes a full day of educational presentations and inspirational speakers. The focus of the day will be on programs and program models that help transform lives and communities, as well as recent research related to mental illness and addiction. We will welcome back, by popular demand from the 2017 symposium, Joshua Rivedal with his one-man play that provides a very personalized approach to suicide prevention. Other speakers include: Miami-Dade Circuit Judge Steven Leifman, and Dr. Sam Tsemberis, who developed Housing First.

## **OUT OF TRAGEDY COMES HOPE THE HISTORY BEHIND THE JAY'S HOPE FUND & WHO IS JAY? CAMPAIGN**

The Jay's Hope Fund was established by Hank & Susan Ashby through SMAF after losing their 25-year old son, Jay, to suicide. Jay was diagnosed with a schizoaffective disorder, and was on a waiting list for the FACT team, a specialized program designed to help the persistently and severely mentally ill, when he gave up on life.



The goals of the Jay's Hope Fund and the Ashby Family are to raise funds and help fund education and awareness of mental health issues. The Who is Jay? awareness campaign was born out of those goals. For more information, visit [www.whoisjay.org](http://www.whoisjay.org).

## **HELP PROVIDE HOPE IN YOUR COMMUNITY**

Funding for this amazing event is provided through the Jay's Hope Fund and sponsorships from companies, businesses and organizations like yours.

**YOU CAN SUPPORT THE TRANSFORMATION & HELP PROVIDE HOPE IN YOUR COMMUNITY.** Please consider sponsoring the Who is Jay? Mental Health Symposium, and helping us bring mental health awareness and education into your community.

Sponsorship packages start at \$500. Attached you will find an information sheet outlining the levels and benefits of sponsorship for your consideration, along with an Intent to Sponsor form.

*If you have questions about the event, please contact Cyndi Hines, Public Relations & Events Specialist, at (386) 254-1136 or [chines@smahealthcare.org](mailto:chines@smahealthcare.org).*



*Transforming Lives  
Through Hope & Healing*

**WHO IS JAY?  
MENTAL HEALTH SYMPOSIUM**  
Thursday, May 9, 2019 at the Ocean Center

**SPONSORSHIP  
OPPORTUNITIES**

| CHAMPION  | ADVOCATE   | COUNSELOR  | PROPONENT   |
|---|--|--|---|
| <b>\$5,000</b>  | <b>\$2,500</b>   | <b>\$1,000</b>   | <b>\$500</b>  |
| Large Logo on Event Marketing Materials<br><br>Full Page Ad in Event Program<br><br>Vendor Table/Display<br><br>10 Attendees<br><br>*****<br><br>Ability to Customize Sponsorship Package including:<br><br>Sponsor Highlight and Intro of Keynote Speaker<br><br>Promo Items in Registration Packet or on Tables | Medium Logo on Event Marketing Materials<br><br>Half Page Ad in Event Program<br><br>Sponsor Highlight and Intro of a Break-Out Presenter<br><br>Vendor Table/Display<br><br>Promo Items in Registration Packet<br><br>6 Attendees | Small Logo on Event Marketing Materials<br><br>Quarter Page Ad in Event Program<br><br>Sponsor Intro of a Break-Out Presenter<br><br>Vendor Table/Display<br><br>4 Attendees | Name Listed in Marketing Materials<br><br>Logo in Event Program<br><br>Shared Vendor Space<br><br>2 Attendees |

All sponsors will be acknowledged on the SMA Healthcare Foundation and Who is Jay? websites and on SMA Healthcare Foundation Social Media.

**Vendor Space Also Available (Mental Health Resources & Service Providers)**  
**\$100—Includes 2 Event Registrations**  
**Contact Cyndi Hines to reserve yours today! [chines@smahealthcare.org](mailto:chines@smahealthcare.org)**  
*(Tables provided—to be manned by vendor during Check-In 8-8:45am & during scheduled breaks)*

Stewart-Marchman-Act Foundation Federal ID: #59-3496645

A copy of the official registration and financial information may be obtained from the Florida Department of Agriculture and Consumer Services/Division of Consumer Services by calling toll-free 800-435-7352 within the state or via their website at [www.freshfromflorida.com/Divisions-Offices/Consumer-Services](http://www.freshfromflorida.com/Divisions-Offices/Consumer-Services). Registration does not apply endorsement, approval, or recommendation by the state.



*Transforming Lives  
Through Hope & Healing*

# WHO IS JAY? MENTAL HEALTH SYMPOSIUM

Thursday, May 9, 2019  
Ocean Center, 101 N. Atlantic Ave., Daytona Beach

## OFFICIAL INTENT TO SPONSOR

Donor/Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_  
*(SMAF will use this contact for follow up on details related to benefits as a Sponsor)*

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

### PLEASE CHOOSE YOUR SPONSORSHIP LEVEL:

\_\_\_\_\_ CHAMPION (\$5,000)      \_\_\_\_\_ ADVOCATE (\$2,500)  
\_\_\_\_\_ COUNSELOR (\$1,000)      \_\_\_\_\_ PROPONENT (\$500)      \_\_\_\_\_ VENDOR (\$100)

### PLEASE INDICATE BILLING:

\_\_\_\_\_ Check Enclosed      \_\_\_\_\_ Bill Us      \_\_\_\_\_ Bill Credit Card  
*Checks Payable to : SMA Healthcare Foundation*

Name as it appears on card: \_\_\_\_\_

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVV: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Billing Address (if different than mailing address above): \_\_\_\_\_

### INSTRUCTIONS:

- Submit completed form to Cyndi Hines at [chines@SMAHealthcare.org](mailto:chines@SMAHealthcare.org) or SMAF, 150 Magnolia Avenue, Daytona Beach, FL 32114
- E-mail your logo in a high resolution format to [chines@SMAHealthcare.org](mailto:chines@SMAHealthcare.org) .
- Please “like” SMAF on Facebook at <https://www.facebook.com/StewartMarchmanActFoundation/>